



### The Tri-Valley Innovation Fair

The Tri-Valley Innovation Fair is a fun and amazing event that connects everyone to the excitement of science, engineering, and technology. Exhibitors will showcase the region's diverse accomplishments and rich learning opportunities. Meet people who make innovation happen in local companies, schools, and community organizations. Interactive hands-on activities are featured indoors and outside – with entertainment also scheduled throughout the day.



# Support Science Support Education Support Innovation

Quest Science Center is committed to fostering inclusion and to creating a welcoming experience, so people of all ages and backgrounds feel a sense of belonging and excitement in the exploration of science.

quest-science.org

## **The Benefits Of Your Support**

By supporting the Tri-Valley Innovation Fair, in addition to the attributed benefits of sponsorship marketing and outreach, you will also:

#### **Foster Learning**

Through hands on exhibits, experiences, the ability to cultivate exploration of learning, that will inspire youth to careers in STEM is immeasurable.

#### **Connect With Community**

Connecting everyone to the value of science – as thousands of attendees enjoy, explore, and discover all the Innovation Fair has to offer.



# **Sponsorship Program: 2025 Tri-Valley Innovation Fair:**

Join us in supporting the Annual Tri-Valley Innovation Fair – Saturday, April 12, 2025. The exclusive sponsorship program offerings for 2025 are:

BENEFITS
<ul> <li>Signature Sponsorship: Named Building: Prominent location at the Innovation Fair for logo banner.</li> <li>Event Activations: Tailored activation opportunities for attendee engagement through interactive product showcases or brand experiences.</li> <li>Exclusive Interview Feature: Featured in the Innovation Fair video, broadcasted across Quest Science Center's digital platforms.</li> <li>Dedicated Brand Feature: Dedicated feature in the Quest E-Newsletter sent to key industry stakeholders and community leaders.</li> <li>Featured Speaker Opportunity: Main stage or workshop presenter to align with the event's core themes.</li> <li>Special Recognition: Highlighted as a Quest Science@Stockmen's Park 2025 Sponsor.</li> <li>Post-Event Spotlight: Recognized in a dedicated post-event Quest Newsletter with a spotlight on the sponsor's contribution.</li> <li>Brand Visibility: Logos on all marketing materials, video monitors, and event-related digital promotions leading up to and during the fair.</li> <li>Premium Exhibitor Space: 400 sq ft prime exhibition space for interactive program experiences.</li> <li>Private VIP Engagement: Invitation to the VIP Sponsor Breakfast Reception for exclusive networking opportunities with community and industry leaders.</li> <li>Community Engagement Opportunities: Involvement in pre-event community programs as a key sponsor.</li> <li>Parking &amp; Hospitality: Complimentary day-of-event parking and snacks provided during the event.</li> <li>Marketing Materials: Quest to provide marketing materials for the Innovation Fair to share with employees and their families.</li> </ul>









Inspire Sponsor	\$10,000	<ul> <li>Brand Integration: Recognized as a key sponsor contributing to Quest Science@Stockmen's Park and other community engagement programs.</li> <li>Event Participation: Featured activation area / space for engaging attendees.</li> <li>Post-Event Feature: Inclusion in the post-event Quest Newsletter with a special mention in community highlights.</li> <li>Logo Placement: Visibility on marketing materials, event visuals, and digital promotions.</li> <li>Exhibitor Space: 200 sq ft space for interactive program experiences.</li> <li>VIP Access: Invitation to the VIP Sponsor Breakfast Reception.</li> <li>Parking &amp; Hospitality: Complimentary parking for the duration of the event.</li> </ul>
		<ul> <li>Marketing Materials: Quest to provide marketing materials for the Innovation Fair to share with employees and their families.</li> </ul>
Cultivate Tier	\$5,000	<ul> <li>Community Sponsor: Positioned as a contributing sponsor with strategic opportunities for brand building and product visibility.</li> <li>Brand Visibility: Logo on marketing materials, video monitors, and event promotions.</li> <li>Exhibitor Space: 150 sq ft exhibitor space for interactive program experiences.</li> <li>VIP Access: Invitation to the VIP Sponsor Breakfast Reception.</li> <li>Parking &amp; Hospitality: Complimentary day-of-event parking.</li> <li>Marketing Materials: Quest to provide marketing materials for the Innovation Fair to share with employees and their families.</li> </ul>
Curiosity Tier	\$2,500	<ul> <li>Brand Visibility: Logos on event marketing materials, digital channels, and video displays during the fair.</li> <li>Exhibitor Space: 100 sq ft exhibitor space for interactive program experiences.</li> <li>VIP Access: Invitation to the VIP Sponsor Breakfast Reception.</li> <li>Parking &amp; Hospitality: Complimentary parking for the event.</li> <li>Marketing Materials: Quest to provide marketing materials for the Innovation Fair to share with employees and their families.</li> </ul>

## **Confirm Your Support Today!**

Contact Richard Peterson to learn more: <a href="mailto:richard@uschmc.com">richard@uschmc.com</a> / P: 415-728-4221