### 4th ANNUAL TRI-VALLEY INNOVATION FAIR 2022

**JANUARY 15, 2022 - ALAMEDA COUNTY FAIRGROUNDS**

**SPONSORSHIP PARTNERSHIP BENEFITS**

<table>
<thead>
<tr>
<th>SPONSOR TIER</th>
<th>CHAMPION</th>
<th>INSPIRE</th>
<th>FOSTER</th>
<th>CULTIVATE</th>
<th>CURIOSITY</th>
<th>FRIEND</th>
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</thead>
<tbody>
<tr>
<td>SPONSOR FEE</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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</tbody>
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#### BENEFITS BY TIER

- **ALL BENEFITS NOTED IN THE FOLLOWING TIERS PLUS:***
  - Named as one of the event Co-Sponsors.
  - Signature placement of signage at the event.
  - Recognition for calendar year as Supporting Sponsor of Quest.
  - Quest Outdoors and affiliated programming: Details TBA.

- **Recognition:**
  - Premium Logo Placement
  - Logo Inclusion
  - Logo Inclusion
  - Sponsor Listing
  - Sponsor Listing
  - Friend of Quest

- **Interactive exhibition booth**
  - Premium Space 20ft x 20ft
  - Reserved Space 10ft x 20ft
  - Reserved Space 10ft x 20ft
  - Reserved Space 10ft x 15ft
  - Reserved Space 10ft x 10ft
  - Booth Space 8ft Tabling Area

- **Reserved stage presentations**
  - Three 10 Minute Sessions
  - Two 10 Minute Sessions
  - One 10 Minute Session

- **Parking for event**
  - 20 Spaces
  - 15 Spaces
  - 10 Spaces
  - 5 Spaces
  - 5 Spaces
  - 2 Spaces

**Recognition in media outreach, press release and event promotional materials.**

**Interactive exhibition booth**

- Each booth will be provided skirted display tables & chairs. Alameda County Fairgrounds offers basic electrical access within each exhibition venue. Details to be coordinated with Exhibitors individually. Note: additional fees apply for electrical services outside of the basic electrical services.