



PRESS RELEASE – FOR IMMEDIATE RELEASE

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Livermore, CA / July 7, 2021-

**4th Tri-Valley Innovation Fair Set for September 18 at Alameda County Fairgrounds
Call for Exhibitors and Sponsors**

Quest Science Center is excited to bring the 4th Tri-Valley Innovation Fair to the Alameda County Fairgrounds on Saturday, September 18, 2021.

The event will take place from 10 am – 5 pm, is free and open to the general public, and promises to showcase the best and most recent innovations in the Tri-Valley and the greater Bay Area. Event details can be found at <https://quest-science.org/innovation-fair/>.

About the 4th Tri-Valley Innovation Fair

Designed to bring science and technology to life through fun and interactive activities, exhibits and program sessions, the fair will appeal to a diverse audience including families, educators, corporations, non-profits, students, and curious minds alike.

Attendees will explore science and technology in today’s world through hands-on exhibits and demonstrations, and meet creative people who make it happen. They’ll learn how local companies are spearheading amazing innovations right here in the Tri-Valley, and identify skills needed to work in various fields including life sciences, advanced manufacturing, cloud computing, agriculture technology, energy and environment, transportation, and more.

The event has become popular among exhibitors and the general public alike, formerly hosted by the Bankhead Theater in downtown Livermore. With an anticipated 2,000-2,500 visitors from the Tri-Valley & neighbouring Bay Area communities, Quest agreed to host the event going forward and took time during the pandemic-related pause of 2020 to explore venue options.

“It’s important to Quest to be welcoming and accessible to people of all backgrounds, with a central and familiar location that has ample flexible indoor and outdoor exhibit space for exhibitors, and can also accommodate evolving public health guidelines this year,” says Monya Lane, Quest Science Center CEO. “Planning the event with the Alameda County Fairgrounds was the perfect solution and they’ve been a wonderful partner every step of the way.”



The importance of providing a safe, open environment in which to gather in the wake of the pandemic was an important consideration. Quest Science Center and the Alameda County Fairgrounds plan on monitoring and adhering to county, state and federal health and safety guidelines, and make any adjustments necessary to ensure compliance.

Call for Sponsors & Exhibitors

Quest is excited to help elevate awareness of the critical importance of STEAM (Science, Technology, Engineering, Arts and Math) curricula and associated career fields through the Innovation Fair and is calling on local businesses and organizations to join in making the event possible.

“The Tri-Valley Innovation Fair 2021 will showcase fun and interesting activities, interactive experiments, exciting demonstrations and so much more,” says Richard Peterson, Event Lead, and U.S. Cultural & Heritage Marketing Council President and CEO. “The importance of coming together for community enrichment programs such as the Innovation Fair is more critical than ever before,” concludes Peterson.

There are already a number of Tri-Valley companies and national laboratories committing to sponsorships of this year’s fair. A variety of sponsor levels are available to ensure opportunities exist for start-ups as well as seasoned corporations. This is a great way to support learning and innovation in the Tri-Valley and beyond, and a unique opportunity to introduce your company to the region. Sponsorship Program offerings are featured at [2021 Innovation Fair Sponsor Portfolio](#).

Exhibitor opportunities are also available to Tri-Valley & Bay Area companies, non-profits and organizations interested in connecting with students, educators, families- and networking with other businesses in the same field. We encourage the sharing of innovative products, technologies, science and research initiatives, and much more. The exhibitor application form and program guidelines are available on the Quest Science Center website below.

To learn more about Sponsor and Exhibitor opportunities, contact Richard Peterson at richard@uschmc.com. Visit www.quest-science.org to learn more about the Innovation Fair and other exciting programs at Quest Science Center.

About Quest Science Center: The mission of Quest Science Center is to connect everyone in the Tri-Valley to the value of science by offering welcoming, inclusive experiences for people of all ages and backgrounds that inspire excitement in the exploration of science and technology in our lives. Founded in 2018 as the Livermore Science and Society Center, Quest Science Center is a 501©3 nonprofit (82-4865787). Volunteer, donate and find out more about Quest at www.quest-science.org.